

## 1 FREE CONSULTATION

Schedule a meeting with our designer for an in-person or over the phone conference about what your needs are.

Some elements to consider pre-consultation:

- Color scheme? (colors you do or do not want used)
- Style of project? (Contemporary, Retro, Complex, Simplistic)
- Print or digital final product?
- What is your budget?



## 2 HOW MUCH BANG FOR YOUR BUCK?

After your free consultation, we will determine how much graphic design time it will take to complete your project. After approval to move forward, we can get started!

## 3 DEVELOP & REVISE

Now comes the real design work! We will send you proofs of your project every step of the way, and will not move forward without your approval (this helps save time & money!).

## 4 FINAL PRODUCT

Upon approval in the revision stage, we will send your project to production and will send you the final files for future use and reference, if needed.



**\$70 PER HOUR**

**\*WE BILL IN 15 MINUTE INCREMENTS AS "GRAPHIC DESIGN UNITS". EACH UNIT IS \$17.50.**

**Every revision we make to a file is considered graphic design time, and we will always keep you in the 'loop' with how many units have been used and never go over our original estimate without notifying you first.**